

2024 ANNUAL REPORT

45 YEARS ~ \$17 MILLION







Sheldon Theatre Brass Band's new Vibraphone played by Michaela Woods.



River Bluff Humane Society Director Liz Zolondek and Nugget, along with some of the animal shelter's adoptable pets.



Downtown housing project.



Downtown History Stroll. Scanning the QR code brings up the building's historical past.

Friends of the Red Wing Area Fund,

Among its activities last year, RWAF was privileged to help pickelball enthusiasts reach their fundraising goal and, with the City, build public pickleball courts in Colvill Park.

We also funded a new idea from the Red Wing Downtown Mainstreet organization in which 10 downtown building histories each were given a QR code. Passersby can access the codes through their phones. A list of other grants appears elsewhere in this report.

Since 1980 RWAF has made grants exceeding \$17 million benefitting the region's residents. Our founders brought their financial resources and community participants together to work "to preserve and enhance values which have always characterized Red Wing humanity's strong sense of community and its concern for one's fellow man in a way to set an example for other communities." Those words are from RWAF's early board members. Continuing they said: "The Red Wing Area Fund's approach is to seek out those causes which are not yet appropriate for municipal government action, which do not yet commend themselves for universal public support, but which point the way for the future and sustain those enduring qualities that have always made Red Wing unique."

Among the early board members were:

Wm. D. Sweasy
Elizabeth Marshall
Loren Hamre
Spencer Broughton
Philip Duff
Norman Sampson
Ora Jones
Frank Chesley
Suzanne Blue
Joe Goggin
Scott Jones
Hawley Foot

We have accomplished these investments in our community with administrative and financial guidance from the St. Paul Foundation and the willingness of each successive RWAF volunteer board. The community's donations during 45 years has exceeded \$17 million. Our priority has been to invest in projects while keeping a minimum balance invested financially for the future. This grows the fund very slowly and yet keeps much of the investment growth and current donations active and working in the Red Wing Area.

Throughout its history the Red Wing Area Fund has received \$6M in donations and turned it into \$17M of community projects.

Current Directors:

Suzanne Blue (Chair), Arlin Albrecht, Buck Foot (Treasurer), Marybess Goeppinger, Heidi Jones (Secretary), Vicki Riester, Arne Skyberg, Bill Sweasy

GRANTS PAID 2024

Downtown Housing Project 42,666.25 City of Red Wing - Downtown Philanthropic Collaborative
Consultant Contract - Meyer Beckner 9,774.45 Red Wing Downtown Main Street
Downtown History Stroll
Signage, Lighting and Security System Upgrades
Purchase of a Vibraphone
Supporting the Work of the Downtown Revitalisation
T. B. Sheldon Sustaining Fund 80,000.00 City of Red Wing

TOTAL GRANTS PAID IN 2024 TOTAL GRANTS SINCE INCEPTION

\$159,940.70 \$17,002,786.95

Mission Statement

Our mission is to continue and extend the exceptional character and quality of community life in the Red Wing area. To realize this objective, the Fund shall initiate its own projects and also consider helping to fund ideas and projects brought forth by other individuals, groups and organizations.

The Fund shall be responsive to changing needs and opportunities, especially those which have the potential to impact future generations. It will manage its resources to allow participation as leader or contributor in community efforts of major significance.

2024 Contributors

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Red Wing Area Fund's 45 Year Anniversary

COMMUNITY IMPACT

Since Inception • 1981 – 2024



Anderson Center - \$842,000



Universal Playground - \$100,000



Cannon Valley Trail - \$34,708





Trenton Island - \$817,228



YMCA - \$2,200,250



Goodhue County Historical Society - \$610,702



Red Wing School District - \$427,000



Levee Park - \$95,300

Additional Grants

American Red Cross/Goodhue County American Ski Jumping Museum & Hall of Fame American Wind Symphony Orchestra **Anderson Center** Benedictine Health System Foundation Big Turn LLC - Music Festival Cannon Valley Trail C.A.R.E. Free Clinic

Church of St Joseph - Friendship House City of Red Wing - Colvill Aquatic Center City of Red Wing - Quarry Project City of Red Wing - Trenton Island Project

Air Show Depot - General Support - RW Property Conservation Fund Depot - Purchase & Improvements **Downtown Beautification** Downtown Philanthropy Collaborative Eaglewatch, Inc.

Commemorative Air Force - Wings of Freedom

Fairview Red Wing Health Services
Flyway Film Festival Friedrich Center Frontenac Township Gamehaven Council - Boy Scouts Give To The Max FD

Goodhue County

Goodhue County Historical Society Grand Excursion **Habitat For Humanity** Hedin-Hartnagel Memorial Fund Hiawatha Valley Family Beyond the Yellow Ribbon Hispanic Outreach of Goodhue Cty Independent School District #256 Institute for Minnesota Archaeology Izaak Walton League - Red Wing Chapter Jones Family Foundation - Every Hand Joined & Sparkz Project Lake Pepin Legacy Alliance Levee Park Live Healthy Red Wing Lutheran Social Service of Minnesota





Splash Pad - \$117,572

Red Wing Arts - \$364,258



Red Wing ELC - \$87,500

C.A.R.E. Clinic - \$92,500



Memorial Park - \$476,419



Habitat for Humanity - \$173,750

Minnesota Land Trust

Minnesota State College Southeast Foundation Minnesota Womens Consortium

National Audubon Society P-Flag Book Project - RW Operating Fund Philip S. Duff Jr. Endowment Fund

Sheldon Theatre - \$3,605,155

Pottery Pond Skateboard Park
Red Wing Area Farmers Market Association

Red Wing Area Seniors

Red Wing Arts Red Wing Area Mountain Bike

Red Wing Chapter/Catholic Charities Red Wing Coalition For Transitional Housing Red Wing Collectors Society (Pottery Museum)

Red Wing Diversity Festival

Red Wing Downtown Mainstreet, Inc.

Red Wing Environmental Learing Center

Red Wing Homeless (Hope Coalition Fiscal Agent)

Red Wing Ice Arena Red Wing Ignite Project

Red Wing In Bloom

Red Wing Library Red Wing Marine Museum

Red Wing Montessori School

Red Wing Singers

Red Wing Wildlife League Red Wing Youth Outreach

River Bluff Humane Society Second Minnesota Battery Light Artillery

Sheldon Theater Brass Band

Society of Orpheus & Bacchus

Sound Support for String Music Splash Pad (City of Red Wing Fiscal Agent)

T. B. Sheldon Theatre
Three Feathers Horsemanship &

Peace Gardens

United Way Universal Music Center

Universal Playground (United Way Fiscal Agent)

Villa Maria Center

Young Adults Association YMCA

A Special Thank You to All of Our Contributors!

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Please cut on line and enclose in envelope. Address is below.

Act Today - Enhance Tomorrow

Yes, I want to support the mission of the Red Wing Area Fund. Enclosed is my tax-deductible contribution of: □\$25 □\$50 □\$100 □\$1000 (other) □\$250 □\$500 Please write in your name as you'd like it to appear in print or Please make checks payable to: whether you would prefer to remain anonymous. ☐ Remain anonymous Red Wing Area Fund of



Address: _

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The Red Wing Pickleball group at the Grand Opening of the newly constructed Pickleball Courts in Colvill Park.



Margaret Johnson and Denny Yecke (foreground) played the inaugural game as they were the first, and oldest pickleball players in Red Wing.

Act Today - Enhance Tomorrow!

By making a tax-deductible contribution to the Red Wing Area Fund you can give something back to our very special community. The Red Wing Area Fund supports preservation, youth activities, education, health care, the arts, and economic development.

Red Wing Area Fund is a community partnership which depends for its existence on public contributions and a legacy established by its founders. Its ongoing commitment is one of the features that make the city and its environs truly unique.

If you are 70 ½ or older, consider making a Qualified Charitable Distribution (QCD) directly into the Red Wing Area Fund through an IRA Charitable Rollover.

- For those 72 and older, satisfy your required minimum distribution (RMD) for the year.
- Support the good work of causes or organizations while potentially minimizing your taxable income.
- QCDs can be made directly to the Red Wing Area Fund at the Foundation from traditional IRAs, inherited IRAs, inactive Simplified Employee Pension (SEP) plans or inactive Savings Incentive Match Plan for Employees (SIMPLE) IRAs.

To learn more, contact philanthropy@spmcf.org

Contact us to find out more about how you can make a gift or send a donation to the Red Wing Area Fund.

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