



Photograph by Tim Alms



2022 ANNUAL REPORT

43 YEARS ~ \$16,698,622 MILLION

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2022 Red Wing Area Fund Board of Directors

Suzanne Blue, chair Arlin Albrecht
Buck Foot Marybess Goeppinger
Heidi Jones Kay McDowell Joanne Pohl
Vicki Riester Arne Skyberg Bill Sweasy

Dear Friends of the Red Wing Area Fund,

This year we have asked a few of our grant recipients to describe their efforts and programs for our Annual Report. We hope you enjoy these synopses.

Suzanne Blue, Chair
Arlin Albrecht
Buck Foot, Treasurer
Marybess Goeppinger
Heidi Jones, Secretary
Vicki Riester
Arne Skyberg
Bill Sweasy

Mission Statement

Our mission is to continue and extend the exceptional character and quality of community life in the Red Wing area. To realize this objective, the Fund shall initiate its own projects and also consider helping to fund ideas and projects brought forth by other individuals, groups and organizations.

The Fund shall be responsive to changing needs and opportunities, especially those which have the potential to impact future generations. It will manage its resources to allow participation as leader or contributor in community efforts of major significance.

Act Today - Enhance Tomorrow!

By making a tax-deductible contribution to the Red Wing Area Fund you can give something back to our very special community. The Red Wing Area Fund supports preservation, youth activities, education, health care, the arts, and economic development.

We are funded by donations, gifts in memory or in support of specific projects, bequests, and Qualified Charitable Distributions.

If you are 70 ½ or older, consider making a Qualified Charitable Distribution (QCD) directly into the Red Wing Area Fund through an IRA Charitable Rollover.

- For those 72 and older, satisfy your required minimum distribution (RMD) for the year
- Support the good work of causes or organizations while potentially minimizing your taxable income
- QCDs can be made directly to the Red Wing Area Fund at the Foundation from traditional IRAs, inherited IRAs, inactive Simplified Employee Pension (SEP) plans or inactive Savings Incentive Match Plan for Employees (SIMPLE) IRAs

To learn more, contact philanthropy@spmcf.org

Contact us to find out more about how you can make a gift or send a donation to the Red Wing Area Fund.

418 Levee St., Suite B, Red Wing, MN 55066
651.385.6730 info@redwingareafund.org
or contact Saint Paul & Minnesota Foundation at 651.325.4275



SHELDON THEATRE

The Red Wing Area Fund's support has not only been transformational in times of growth, but your generous annual gift allows us to present high-quality performing arts experiences enviable by most city's the size of Red Wing. Your generosity allows us to continue to bring world-class entertainment, educational opportunities, and creative endeavors to Red Wing.

Thank you to the Red Wing Area Fund, it's board and donors, for your belief in the Sheldon and the lives it touches in our community.

2022 Major Accomplishments

8 Sold Out Shows

Return Of Field Trips - Over 600 students and 50 teachers back into the Theater after 2 years

2044 New Patrons

378 Donor Households

\$72,782.31 Friends Memberships

69 Ticketed Events

42 Mainstage Touring Events

\$27 Average Ticket Price

Samantha Whipple, Associate Director
(651) 388-8713



Middle School Field Trip



Broadway Workshop



Hiplet



Little Shop of Horrors



Nutcracker



Trinity Irish Dance



The City of Red Wing recently purchased the needed property from CP Rail to complete Segment 3 of the **Red Wing Riverfront Trail** (He Mni Can/Barn Bluff to Colvill Park). This purchase was made possible with the generous contribution of \$92,000 from the Red Wing Area Fund. The City has also recently secured an additional \$2,376,000 in Federal funding to be used toward construction. The contribution from the Red Wing Area Fund coupled with this additional Federal funding, has fully funded this project (estimated total - \$4,850,887), thus allowing the City to move into final design. The project is being scheduled for a late 2023 or early 2024 bid letting, with construction starting in the spring of 2024. The City greatly appreciates all of the funding partners that have come together to help move this project forward.

Thanks again for your support!

Jay Owens, P.E. | City Engineer / Engineering Director, Tel: 651-385-3625



Project Renderings



GRANTS PAID 2022

Cannon Valley Trail.....	14,958
Biological Management Plan. Cannon Valley Trail	
Clay Creative Center.....	30,000
Support the build out of the Clay Creative Center. Red Wing Arts Association	
Downtown Enhancement.....	23,250
General support. Red Wing Downtown Main Street	
Habitat Restoration - Sediment Monitoring..	22,000
Lake Pepin Legacy Alliance, to complete the local match for a \$22-million federal restoration grant. Lake Pepin Legacy Alliance	
Highway 61 Banner Project.....	2,260
Red Wing Downtown Main Street	
Historic Red Wing Depot.....	74,600
Woodwork repair and repainting project. Red Wing Property Conservation Fund	
Packing for the Weekend/Red Wing.....	15,000
Provides food for kids to take home who otherwise might not have meals over the weekend. United Way of Goodhue, Wabasha & Pierce Counties	
Patio Construction Project.....	10,000
Red Wing Area Seniors Inc.	
Red Wing Sculpture Walk	10,000
Support, 2nd Payment. Red Wing Arts Association	
Riverfront Trail	92,000
Used to purchase the land for the Riverfront Trail - Segment 3, Barn Bluff Park to Colvill Park. City of Red Wing	
T. B. Sheldon Sustaining Fund.....	80,000
City of Red Wing	
Veggie-Rx Project	8,000
Red Wing Area Farmers Market Association Inc.	
Wild & Scenic Film Festival	2,500
Red Wing Environmental Learning Center	

TOTAL GRANTS PAID IN 2022	\$384,568.00
TOTAL GRANTS SINCE INCEPTION	\$16,698,622.50



Packing for the Weekend is a supplementary meal program for children who live in homes without secure, dependable food. The program fed 85-95 Red Wing children weekly during the 2022-23 school year. It is provided to any family which applies and is anonymous with the exception of school social workers. We have been able with Red Wing Area Fund support to feed those who otherwise might be hungry on days when school meals are unavailable.

We have numerous testimonials which express gratitude and say that the program makes a difference -- even in maintaining housing -- to those facing tough times. Teachers report better attendance on days when food is distributed as well as better classroom behavior and fewer visits to the nurses' office. Many participants are temporary and leave the program as home conditions improve. We thank the Red Wing Area Fund.

Maureen Nelson, Executive Director
651-388-6309



Schools social worker delivering meal package to student locker during class time.

Red Wing Environmental Learning Center

Wild and Scenic Film Festival. Last year we had approximately 350 people attend our event. About 150 were in attendance virtually and approximately 200 were in person. I can't thank the Red Wing Area Fund enough for your support of this wonderful Earth week event. Thank you!

Jason Jech, Executive Director
651-388-7339





Here are some photos that show how the Area Fund grant supporting the Clay Center and Sculpture Tour were enjoyed. I kindly thank you again for the continued support!

Some quotes from the Clay Center...

"Until now, there hasn't been a safe place for my teen and their friends to be. Not only do they feel comfortable here but they want to volunteer and be part of the events happening. Thank you!"

"The kindergarteners loved their time at the Clay Center. They were so excited to make their own ornament they didn't even realize they were learning an important part of community history. We will do this every year!"

Emily Guida Foos, Executive Director
651-388-7569



"Balance of Power", "We thought this statue was pretty spectacular. We thought this was a great spot for this piece because it is Indigenous to the area, you all know you can come down here in the fall, and you will see hundreds of eagles in these tree lines."



Downtown Philanthropic Committee



A Partial List of Accomplishments in 2022

- 21st Annual Holiday Stroll
- Hosted and/or supported 12 Events downtown
- Boots on the Bridge public art installation promoting the West End District
- Placed two new Red Wing photo-op signs in Bay Point Park
- Business education course "Canva for Business"
- Facilitated a "Business Plan in a Day" workshop with Red Wing Ignite
- Placed nine new sculptures downtown
- Established Business Development and Self Sustainability committees
- Featured 13 business partners and six local women entrepreneurs
- Supported the Downtown Philanthropic Committee
- Fall cornstalks and scarecrow contest
- Megan Tsui, Director
- 612-807-0804



Downtown Sculptures



2022 Holiday Stroll



Boots on the Bridge



"Veggie Rx" is a fruit and vegetable prescription program to increase consumption of local, nutrient-dense fruits and vegetables. The program empowers health care and social services providers to 'prescribe' vouchers to community members who screen positive for food insecurity, health concerns such as prediabetes, hypertension or obesity or can be used simply to improve the health and wellness of a community by increasing that consumption of local, nutrient-dense fruits and vegetables.

2022 Facts and Findings

62 Families Registered
401 Vouchers Redeemed
\$9,522.96 Spent Online

Sara George, Market Manger Red Wing
(715) 651-5046



Some of the Veggie Rx program participants got together and shared what they thought of the program, how it helped them, and what their favorite parts of the program were. The feedback was very informative and will help shape the program into a better one in the future.



The Red Wing Area Fund
is a locally managed fund affiliated with
the Saint Paul & Minnesota Foundation



418 Levee Street, Suite B,
Red Wing, Minnesota 55066
www.redwingareafund.org
email: info@redwingareafund.org

Please cut on line and enclose in envelope. Address is below.

Act Today - Enhance Tomorrow

Yes, I want to support the mission of the Red Wing Area Fund.
Enclosed is my tax-deductible contribution of:

☐ \$25 ☐ \$50 ☐ \$100 ☐ \$250 ☐ \$500 ☐ \$1000 ☐ (other) _____

Name: _____

Please write in your name as you'd like it to appear in print or whether you would prefer to remain anonymous.

☐ Remain anonymous

Address: _____

Telephone/cell: _____

Email address: _____

Phone: 651.385.6730 • Email: info@redwingareafund.org • www.redwingareafund.org

Please make checks payable to:

Red Wing Area Fund of
Saint Paul & Minnesota Foundation
418 Levee Street, Suite B
Red Wing, MN 55066



Leave a legacy to Red Wing that will last forever